

The Fifth Passenger: How AI Makes Car Journeys Memorable

Car trips can feel isolated – even if you're not driving alone. Everyone on screens and headphones is a wasted opportunity to come together. But what if there was an unseen fifth member – a traveling companion of sorts – capable of unifying travelers and creating a personalised, two-way car conversations?

Meet TC (the Traveling Companion), an AI robot equipped with features to turn ordinary car rides into extraordinary ones! Here's how she can integrate with and entertain a family of 4 a cross-country road trip:



Breaking the ice

Long car rides can produce seemingly longer bouts of silence. Luckily, TC never runs out of things to say and can generate relevant conversation topics that can engage all passengers.



Hey, TC!
What are some current affairs related topics we can discuss?

How about this? Which team do you think can dethrone Manchester City in the Premier League this season?

TC can also listen in on the conversation, moderate it, add context or shift it when it becomes unruly and summarise it at the end.

Encouraging curiosity

There's much to learn on the road, even if you're just passing through a town. TC can be your go-to source for fun facts that add extra context to your journey.

TC, any interesting facts about the town we're in?



Sure. On the left is "The Cavern Club," where John Lennon, Paul McCartney, George Harrison and Ringo Starr played their first show as The Beatles on 9 February 1961. Would you like me to tell you more about it?

Keeping it fun

There are only so many license plates you can spot. TC has loads of games at its fingertips and can pick one that engages the whole car, no matter their age or skill level.

TC can also suggest new games when the excitement starts to fade, finding simple ones that everyone can learn quickly.

Hey, TC! Suggest some games that we can play.

Let's play, "Whose Voice Is That?", a game where you each hear a quote from a famous person and try to guess who it is!

With TC as your lead, your trip can take on a more interesting and educational tone, possibly encouraging an unplanned visit or two to add more family memories to the trip.

Family road trips can happen on an island – AI traveling companions can turn four separate experiences into one memorable one.



Connect with us to learn how Endava can create AI solutions that make those touchpoints a reality.